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APPLICANT : ZAKARIA et al.
TITLE : RETAIL MERCHANDISING APPARATUS AND METHODS
THEREFOR
TC/Art Unit : 3637
EXAMINER : TRAN, HANH VAN
DOCKET NO. : 2115/P1051US02

Commissioner for Patents
U.S. Patent and Trademark Office
Customer Service Window, Mail Stop Amendment
Randolph Building
401 Dulany Street
Alexandria, Virginia 22314

RESPONSE

Dear Sir:

This paper is in response to the Office action dated July 28, 2006, and further to a telephone interview with Examiner Tran on August 15, 2006.

Remarks/Arguments begin on page 2 of this paper.